

Pike Place Market Constituency General Assembly Meeting 5/19/20

Board members present: Jerry Barroh, Nick Setten, Russell Monroe, Betty Halfon, David Ghouddousi, Mark Brady, Ali Mowry, Joan Paulson, Gordie McEntyre, Shari Curiel

Others present: Bob Messina, Haley Land, Deneen Shank, Shannon Welles, Laurie J., Kenneth Telesco, Fanny Andrews, Destiny Sund, Chrstine Vaughn, Sharon Shaw, Megan Carlyle, Mary Bacarella, Colleen Bowman, Elizabeth Campbell, Patricia Gray, Devin McComb, Karl Andersson, Tisbury Pringle-Ennis, Andrew Lewis

Board members absent: David Ott

Nick calls the meeting to order at 6:05 pm.

Nick calls for approval of the minutes of the last two meetings. Approved by acclamation.

The Board just received word that Andrew Lewis will not be present at the meeting until 7:00.

Agenda

1. 2020 Elections
2. Bylaws Update
3. Foundation Report
4. CM Andrew Lewis

Agenda Item #1: 2020 Elections

Russell gives his thoughts on the current state of the elections. Gordie verifies the 30 day period of eligibility in order to cast a vote. Betty points out that if the election is postponed then rules and regulations should be changed. Russell agrees that our bylaws need to be updated to reflect our current situation using zoom and possibly not being able to hold in-person voting. Betty states that while she is not running, she would be fine with staying on in a temporary role if needed to do so. Jerry asks if our main goal is getting members signed back up regardless of dues. Russell confirms this and raises concern about meeting the 10% threshold in order for the election to be valid given the current drop in membership. Mark says that he just talked to Sharon Shaw and that a notice about the meeting and renewals was put up on the craftline Facebook page. Nick says we should double down on pursuing mail-in/online voting opportunities. Christine mentions that she does not believe she received a renewal form in the last newsletter - Nick asks Laurie to confirm that renewals were sent. She also recommends

checking on how newly elected board members are confirmed by the city - says it might be different from years ago. David says that you sit on the board immediately after election. Mark agrees and says the only stipulation is that you can't vote until you are confirmed. Still some confusion around this issue. Ali offers to reach out to Gerry Johnson to help clarify the matter. Russell calls for the board to make a decision on how the elections will be held by the time of the June General Assembly so that it can be made public. He also calls for the board to pass resolutions at the May ExCom meeting that reflect in the bylaws how meetings and votes will be held remotely. Nick calls for the formation of an elections committee. Russell states that it should be comprised of at least 5 individuals. Ali, Mark, Joan and Betty all volunteer and thus the 2020 Elections Committee will consist of Russell Monroe, Ali Mowry, Mark Brady, Joan Paulson and Betty Halfon. Russell states that the committee has two purposes; A.) assess the qualifications of the candidates, and B.) make a recommendation to the board on how the 2020 election will be held OR that it should be postponed to a later date.

Agenda Item #2: Bylaws Update

Nick reports on digitizing and updating the bylaws. He states that we need to hold a vote on adopting the changes into the bylaws with the exception of the use of the word "public" in our name. David brings up addressing the section of the bylaws around a candidate being able to declare at the meeting during which elections are held. Nick says that he will send out to the board a copy of the bylaws with the clerical corrections. Mark calls for the agenda to move on to the Foundation report.

Agenda Item #3: Foundation Report

Patricia reports from the Foundation board meeting. The Power of Pike Place campaign aims to triple Foundation support for the Market by raising \$3.5 million to shore up safety net and social service. Foundation had already put out \$1.4 million before the campaign. A small business recovery fund will be administered through the Market Commons in partnership with the PDA. Fundraising will happen through "Rally for the Market" - a virtual event that will be livestreamed on June 18th, demonstrating the struggle and the ways the market is adapting. Big Seattle celebrities/names will be present for entertainment. Goal of pivoting leverage of the local/regional/global love for PPM into financial assistance. Nick asks what the Constituency can do to help. Patricia - Make a testimonial: "I rally for PPM bc..." and invite people to the event. Momentum to build starting June 1st by promoting a growing attendance list. Partnerships with several other orgs/media agencies. Patricia asks for people to follow the Foundation and to donate. Also promoting a "Market Party Box" filled with items to be enjoyed with your family during the rally viewing. Nick wants to include this info in our newsletter and asks who we need

to contact with further info. Patricia says that she can be that contact and provides her email address. Mark asks if people are able to know where their donations to the small business fund will go. Patricia states that businesses applying to the fund will go through the same process as they would if applying for the market safety net, with some modifications to reflect the current situation. Mark asks when applications will start being accepted - Patricia says she does not yet know. Russell asks about what the content and the time schedule will look like. Date set for Thursday, June 18th at 6:30 PM with a pre-show beginning at 6pm. Content for about 20 minutes then musical guests will perform. Will include how market businesses are adapting, who's open, how they're doing, hopeful stories, history of the market, etc. Destiny Sund asks if it will be picked up by local media - Patricia says that their comms firm is working with that and has high hopes that it will. Patricia ends her presentation and Nick calls to move to the next agenda item.

Agenda Item #4: PDA Representative Reports

Mark reports on FAM and says that the PDA is looking at a \$700k/month deficit. Says the \$2.2 million allocated out of the \$20 million "slush fund" will expire in June. Incentive program for parking in the works. Reports there's confusion about what phases apply to what parts of the Market. Residency program is doing well with only a 3% vacancy. PDA will save \$2 million from staff layoffs. Russell confirms with Mark the deficit numbers. Ali calls for some clarification around Mark's characterization of the FAM meeting; adding that those paying rent on time will receive a 20% reduction on their rate and clarifies that the PDA is taking the necessary steps. Mary confirms that we are in phase 2. She also clarifies that it is not a "slush fund" - it is a capital reserve fund that the PDA puts money into every year and that taking funds out of it requires all the same practices as when the PDA spends money regularly, which includes going to the Council for a vote. Megan Carlyle asks if craftspeople will fall under phase 4. Mary reports they are in the planning stages with Daystall but that craftspeople will be phase 2. Ali calls a point of order to state that there is a place in the agenda for public comment. David ratifies that the reserve money is CRRF and designed to keep the physical market going and that it is not a "slush fund" at all. States that the Council will be evaluating the situation on a monthly basis.

Agenda Item #5: Cm Andrew Lewis

Seattle City Councilmember Andrew Lewis of District 7 joins the meeting. Nick gives a brief introduction of CM Lewis as well as an overview of the Constituency. Nick asks what CM Lewis will be doing to support the PPM during the covid crisis. Lewis reports on the creation of the Small Business Stabilization Fund. States that the city cannot use state and local resources to provide gifts of public funds. Must depend on block grant funds and philanthropy. Working with mayor and CM Morales to find all federal money that can be funneled to small businesses.

Nick asks CM Lewis how much he knows about Market governance and the Market community. He admits that he does not know a lot about the resident and merchant-driven governance structure but is open to learning more and encourages reaching out to him or Katherine Simms (who handles his economic development work) directly. He mostly has worked with the PDA and knows that there can be tension between them and merchants/tenants.

Nick asks what info we can provide to help? CM Lewis says that he is an avid market goer and frequently patronizes the vendors even during the crisis. He believes it's important that when we come out of the pandemic that the vendors who weren't able to open will be able to. He states that we are severely limited by our state constitution about how local aid can be given. Says the Constituency can help by leveraging federal officials. Questions open to board members.

Ali asks what is being done to address those in the PPM community who are economically at-risk. He chairs the Select Committee on Homeless and acknowledges that it is our biggest issue outside of covid. Touts the Market as a model for how we can come together to provide social services. Wants scaling up of tiny house village placements. States there are no outbreaks in the villages due to appropriate sanitation and social distancing practices. He acknowledges that a lot of work still needs to be done. Mentions the Third Door Coalition.

Joan asks about short-term vs long-term solutions. She sees short-term solutions but nothing long-term (3-5 year program). He acknowledges that this needs to be addressed and gives the example of tourism as an industry that will have long-term negative impacts. He's concerned about this but only has had tangential conversations about it. He says that there is a general sense of optimism that once travel resumes there will be a boom in local/domestic vacations which should help. Expresses that the cruise ship industry may not come back from this. He predicts it will take 3 years to get back to where we used to be with tourism and admits that those long-term conversations have been somewhat slow.

Mark asks about opening the Market in phases and what the City Council is thinking about that. CM Lewis states that he tried getting answers from the governor's office regarding that and hasn't heard back. He says that the Council does not have the ability to counter the edicts that come from the gov's office. Says decisions are based on science and amount of cases that are coming in. Some counties can be held up on phase advancement based on their case numbers (Stevens county as an example).

Gordie asks if CM Lewis thinks that there will be an influx of people working from home and wonders if they will come back to work downtown/Amazonia? He doesn't know for sure but believes that those people won't be returning to the public in larger numbers until after this year. He believes that the underlying health crisis must be solved (hopefully with better federal policy) before that happens.

David asks about the future plans of the waterfront. CM Lewis says he hasn't but will look into it. Knows that the new Key Arena construction never stopped but assumes that the aquarium/waterfront project should also be ongoing. He says this is also most likely because the funding is more stable as opposed to the Convention project - which is dependent on the financial health of the hospitality industry.

Betty requests that we move questions along to others.

Sharon (Foundation Board) has several questions from the Market community. One of the big concerns is when the Market reopens that there is a great concern for all the very small businesses around the time when they can reopen but won't have business and will lose their unemployment benefits. CM Lewis says that unemployment benefits aren't within the city's purview - it's the state's. He believes the city role needs to be one of advocacy by asking other government branches to step up to the plate and perform. Questions need to be made on a broad forum to state and federal officials. Sharon expresses that several businesses will not be able to operate within the social distancing guidelines. He doesn't have any specific answers to that and expresses his own frustration with how those types of businesses will be able to function. Sharon asks if the Council would be able to override some of the rules in the Hildt-Licata agreement. He responds that the council will operate based on the governor's rules.

Question asked if businesses need to reapply for aid each round. CM Lewis says he does not believe they do.

Laurie asks CM Lewis about the requirements for the Small Business Stabilization Fund, the application process, and the total amount of funding. He says the fund has approximately \$3.5 million. \$10k grants go to businesses with 5 or fewer employees. 150 already went out and another 150 will go out within the next week or two. As more money comes in from community block grants and the feds the program will expand. He does not think we will get to a point where every business that applies will get relief. 400 total businesses will have gotten relief out of 650 after this round. Says it's a priority for the mayor. She asks if he has access to finding out if any recipients are market businesses. He says that info is all publicly available on the Office of Economic Development website. She then asks what other relief sources small businesses should apply for. There's a state fund that he distributed on his mailing list, and also says there's also federal resources.

Elizabeth asks if there's something he can do to help pivoting marketing by reaching out to the concierge guild to reach out.

Andrew leaves the meeting. Nick says that he can help Elizabeth with reaching out to the concierge guild as he has experience with them.

New business or public comment: Laurie reports that there is a free zoom meeting being held on May 21st Thursday at noon Helsell Fetterman Law Firm about how to reopen your business (Jerry points out that this is Matt Hana's old law firm). Haley Land states that a couple craftspeople got the 10k grant. He supports getting spatial requirements worked out so that they are in place once the general quarantine ends. Nick says he received an email from Mary regarding a plan to go out to the Daystall Committee by the end of week about reopening protocol. Russell sets the agenda for the May ExCom meeting with the following two items: resolution of the bylaws, and; follow up on the Daystall reopening protocol.

With no further business, Nick adjourns the meeting at 8:05pm.