

10/20/20 General Assembly – 6:07pm

- Attendance – Nick Setten, Jerry Baroh, Zack Gebrekidan, Gordie McIntyre, Joan Paulson, Shari Curiel, Laurie Johnson, David Ghodoussi, Mark Brady
 - Audience – Bob Messina, Colleen Bowman, Karl Andersson
 - Absent – Lisa Connelly, Ali Mowry
- Minutes Review – Board postponed the approval of the 9/24 minutes to 10/29 so that corrections can be made.
 - Approved minutes from 9/15 by acclimation.
- PDA Council Rep Reports –
 - Gordie reports on today's special meeting about the budget. PDA has cut costs to the point where they will only be losing \$1mil, but having problems creating a budget due to all the uncertainty. Gordie comments that he was impressed with the work that the PDA had done thus far. In tonight's PDA FAM meeting, there was a comment that there was ignorance around what we would be doing with our budget. Jerry and Gordie will work together to provide a line item budget assessment to the PDA council.
 - Marketing meeting – current PDA plans will continue. They will be unveiling a new CSA program, offering 2 new market boxes. PDA will buy product from the farmers and consumers pay a subscription fee.
 - Colleen confirms that we are coming down to the end of a 20-wk program with the CSAs.
 - David suggests all constituency members visit PDA site to review the budget. Gordie clarifies that revenue is projected to be \$15mil. Projected expenses \$4mil. \$2mil of debt service. Final projected budget is Negative \$1mil. (\$-996,525,000)
 - Laurie asks about the request made about \$6mil bond over a 3year period. PDA has until Mar 2021 to accept it and or withdraw request. Clarification – this bond measure does not have to be approved by voters just PDA board. It looks like this bond will have 3-3.5% interest.
 - David comments on a report from a line item in our budget requesting clarification around expenses –
 - Budget 2021 Recap as of 10/19/20 (amended edits to this are highlighted in green)
 - Sec/Treasurer – 1200 (\$50/mtg to be paid upon presentation & approval of meeting)
 - Podcast – 500
 - Website upgrade – 2000
 - Insurance – 550
 - Parliamentarian/legal – 550
 - Lights – 300
 - Archive files – 500
 - Social events – 500
 - Office improvements – 200 (gordie has spent much of this getting new ink cartridges and paper)

- Printing/editing/production/distribution of newsletter/membership (incl. photocopies, postage, printing supplies) – 5000
 - Contingency (10%) – 1130
 - Total –
- **David proposes Friendly Amendment to change 2021 budget line item ‘legal’ to ‘parliamentarian/legal’ and change amount to from \$550 to \$500, and change ‘contingency’ amount from \$1200 to \$600. – “Budget 2021 Amendment 10/20/20”**
 - **Laurie Seconds,**
 - **Aye – Zack, Shari, Joan, Mark, David**
 - **Nay – Gordie, Nick**
 - **Amendment Passes.**
 - Zack asks what new expenses are planned for 2021, confirmed that there are now.
 - Gordie comments that the last time a parliamentarian was hired by the org was 2002 and it cost \$3000.
- **Amended Budget 2021**
 - Sec/Treasurer – 1200 (\$50/mtg to be paid upon presentation & approval of meeting)
 - Podcast – 500
 - Website upgrade – 2000
 - Insurance – 550
 - Parliamentarian/legal – 500
 - Lights – 300
 - Archive files – 500
 - Social events – 500
 - Office improvements – 200 (gordie has spent much of this getting new ink cartridges and paper)
 - Printing/editing/production/distribution of newsletter/membership (incl. photocopies, postage, printing supplies) – 5000
 - Contingency (10%) – 600
- Mark reports that at tonight’s FAM, PDA expressed concern about our web fees. He asserts that the pDA sees us as a ‘flunky’ organization that doesn’t know its facts, and the need to reframe what the Constituency does (e.g. David and Mark walking through the arcade and checking in with biz owners)
- **Committee Reports**
 - Bylaws committee will reconvene on Sunday 10/25. Gordie comments on several attempts made between 2000 – 2010 to update the bylaws . Zack expresses interest in participating
 - Elections committee – Joan is doing a review of the 2020 election, once that is completed it will be brought forward. Joan requests any minutes taken from August GA prior to election, but none are forthcoming so Jerry will be following up with Russell.
- **Public Comment**

- Old Business
 - Report from Mark regarding conversation with Mary relating to Jerry Johnson and insurance for the Constituency.
 - Mark reports that this conversation didn't happen because Mary has not responded to his texts, and when she did said that a letter wasn't needed. He suggests Jerry reach out to her. He thinks this may be due to her attention being pulled by budget creation.
 - Mark believes that the Constituency will have to go to the PDA full board and discuss what we do, and our value to the pda.
 - Jerry confirms that PPM is not a 501c3, which is why the foundation was created. Jerry says there may be a note somewhere in the office about why we pulled our 501c3 and Mary has requested a copy of this.
- Public Comment
 - Colleen – mentions that most of our PDA reps refer to the PDA as 'they' instead of 'we'.
 - Bob – voices support of talking about the constituency org not in a defensive manner. He is angry that this PDA counsellor is ignorant about what the constituency does. He implores that whoever present this budget stuff to the PDA needs to be ready with the facts and speak from that place. States that the Constituency has earned its place within the market fabric and it doesn't need to be knocked down.
 - Discussion of previous budget – in 2006 requested over \$20k, only got approved for \$3k. Laurie suggests that we continue to use the money that we get from the PDA to cover operating costs but if we got for a 501c3 we can raise money for new initiatives. Down side is that the board assumes a certain amount of liability (financial, etc) – certainly a greater amount of liability than we have currently.
 - David suggests we table this discussion for an ExCom. Asks why we would do it, what is the risk, cost to maintain, etc. Points out that we have no paid employees to maintain a 501c3.
- New Business
 - David requests a monthly update on what was spent from our budget. Would fall on sec/treasurer
 - Gordie states that any time an email is sent out to the Board, he prints out a copy and puts it in the 2020 binder.
- Adjourn @ 7:25pm