

February 28, 2019  
Constituency Executive Committee draft minutes  
6:00 p.m.

Attendance: Jerry Baroh, Nick Setten, David Ghoddousi, Russell Monroe, Betty Halfon, Lori Johnson, Joan Paulson, Ali Mowry, Mark Brady, Katya Landau, Joe Read, Jaime Huizar

Jerry Baroh called the meeting to order at 6:17 p.m.

### Bylaws/Elections

Nick distributed a comprehensive list of changes to the bylaws as discussed in September 2018. He said he wanted to clarify what a member in good standing means, to prepare for the upcoming elections. David said it means a member that is paid up. This was clarified that it means that the member must be current from May 1 to the date of the election both to be able to petition to forward a candidate and also to vote.

There was a discussion about making sure members are current so that they don't show up on election day and aren't able to vote. Russell suggested reminding members in the newsletter and also encouraging them to pay for multiple years when they renew. Betty said that the membership list can be brought up to roll call so that it reminds craftspeople to renew. Russell recommended against showing the entire membership list. Discussion ensued. The Committee concurred that the list should not be shared beyond the committee and the office.

### Budget

The Committee discussed the process for adding items to the budget. It was agreed to have a subcommittee meet soon to further discuss it.

### Elections

Nominating committee formed: Nick, Mark and Russell. Russell clarified that the role of the nominating committee is to nominate candidates, but not to run the elections. He said that two people not on the committee should assist Nick with the elections. Katya suggested using the newsletter to recruit Constituency members to help with the elections and offered to get an announcement out on social media.

Betty said there have been issues with candidates coming too close to the polling place and that it should be addressed. Discussion ensued. It was decided that those helping with the elections should manage it.

### PDA Council Market Programs Committee

Betty announced that the Daystall Rules will be discussed. The deadline for comments has passed. She said it would be good to get more Market merchants involved.

### Viaduct demolition

Betty expressed concerns about the impact of the project on traffic along Western and on the Market. She asked for ideas to forward to the PDA Council. Joan talked about development pressures on small businesses, citing the City Council's zoning height change in Pioneer Square and the resultant small business exodus, and said that this same pressure is occurring now across from the Market on First Avenue.

Betty talked about business trends at the Market according to her perspective as a business owner in the DownUnder. She said she hoped that marketing would improve. Mark and Jaime concurred and talked about their frustrations with attracting enough foot traffic to their businesses.

Russell spoke to general shopping patterns at the Market - which generations shop for what types of products at the Market.

Katya expressed a concern that the discussion was departing from the purpose of the Constituency toward the Merchants Association.

### Social media/community engagement

Katya reported back from her meetings with the Market Foundation's volunteer director and with Russell.

Russell spoke to engaging people at the Market in volunteering.

Betty asked how it went with recent outreach, staffing a table. Russell spoke to logistical challenges. They were able to sign up six new members.

Katya offered to work in partnership with a sign maker to make a banner for the Constituency. Committee members concurred that she should explore the partnership and the cost.

### Overlook Walk

Mark said he asked about the PDA's responsibility for security and oversight of the Overlook Walk. Differing perspectives on it were offered.

### Streetcar

Joan Paulson said there needs to be more evaluation of the streetcar, and to bring it to the City Council's attention. There was a discussion about how to make public comment at a City Council meeting.