

Pike Place Market General Assembly Meeting 2/18/20

Board members present: Jerry Barroh, Russell Monroe, Betty Halfon, David Ghouddousi, Mark Brady, Ali Mowry, Gordie McEntyre, Shari Curiel, Joan Paulson

Other members present: L. Johnson, Lisa Connolley, Joe Read, Brett Pickman

Board members absent: Nick Setten, David Ott

Jerry calls the meeting to order at 6:38pm.

Approval of 1/30/20 Executive Committee meeting minutes by acclamation.

Agenda

1. Report from PDA Council Representatives
2. Review of the Daystall Rules
3. Invitation to Andrew Lewis and the surrounding downtown community
4. Podcast Strategy

Agenda Item #1: Report from PDA Council Representatives

David, Ali, and Mark reporting for FAM: Made it over the \$20 million revenue mark. Reopened LaSalle community room. HUD inspections happened without issues (no pests/bedbugs). No leases were renewed. Closed session: if a tenant has an issue they can come to FAM and speak during closed session. Parking is up a lot for this month. Satellite market sales are up. Sugar tax is contributing to supporting farmers in the Market as well as satellite markets.

Gordie asks about the Newstand. David says the PDA is in the process of cleaning it up. Mark says there should be a proposal next month for what could possibly take over the space.

Mark and Ali reporting for Market Programs: an additional Santa Claus during Christmas. Nick will be doing history tours around the Market for Love in the Market. Murals will also be put up throughout the Market. 12 month programming presented focusing on locals as well as Market employees. Safety meeting also took place regarding security in the Market. Mark suggested bringing more senior citizens down to the Market for additional security. Mark is talking to Amy and Mary about Veterans and Memorial Days programming. Joan suggests having a blood drive.

David reporting on PDA Council: Proposal by National Sign Company on the new wayfinding/signage to happen at next full PDA Council meeting. Lisa asks if the Council considers the Historical guidelines regarding new signage. David and Betty say that once the Council approves the plan it should then go to Historical for their approval.

Agenda Item #2: Review of the Daystall Rules

New faces: Brett and Lisa are present. Lisa has been around the Market for awhile in a variety of aspects. She has sold tiles, was one of the first volunteers in the information booth, and has lived in the Market for 8 years. She was on the Historical Commission for 2 years. Brett has been in the Market area since 1995. He is exploring getting more involved in Market governance.

Deadline for new comments on the Rules is the 23rd. 12 rules proposed by craft people, farmers, and PDA staff. Joan says that there is a discrepancy in the farmers' revenue.

Agenda Item #3: Invitation to Andrew Lewis and the surrounding downtown community

Mary has spoken to Andrew Lewis about a meeting but details pending. Consensus around a topic regarding downtown security and how it affects Market business and access to the public. Betty suggests bringing Mary and John Turnbull into that conversation. Betty also suggests getting new people who are coming to our meetings up to speed about Market issues. She gives an overview of how the PDA and the Market community operates.

Agenda Item #4: Podcast Strategy

Gordie reporting: there's a working document but we will not be moving forward until Nick is present.

New business or public comment:

Issue brought up by Mark regarding the issue of our membership timeframe. Betty will talk to Gloria to find out more information.

General conversation about the Merchant's Association. We've reached out numerous times but we have not gotten much response back.

Betty brings up the issue of term limits on the PDA Council. She believes that this should be something that warrants further discussion. Mark disagrees because having veteran members on the council is a benefit given their knowledge of Market history.

Jerry adjourns the meeting at 7:44pm.