Pike Place Market General Assembly Meeting 12/10/19

Board members present: Jerry Barroh, Nick Setten, Russell Monroe, David Ghouddousi, Ali Mowry, Mark Brady, Gordie McEntyre, Shari Curiel, Joan Paulson

Other members present: L. Johnson, Colleen Bowman

Board members absent: David Ott, Betty Halfon, Joan Paulson

Jerry calls meeting to order at 6:03pm.

Jerry calls for approval of November General Assembly minutes. Minutes not present.

Agenda

1. Yearly Review
2. Goal Setting
3. Setting Agenda for Executive Committee Meeting 11/19/19

Agenda Item #1: Yearly Review
New board members: Russell Monroe, Shari Curiel, Gordie McEntyre.

Podcast. Gordie and Nick have been guests on the podcast this last month.

New office is in place.

ORCA card program still in the works.

Veteran’s Day celebration was a success.

Goal setting for Memorial Day celebration.

David congratulates Mark Cook for his work in the farmer section of the market as well as the satellite neighborhood markets.

Followed the Showbox, Hahn Building and Streetcar issues.

Researched the status of the cherry blossom trees in front of the Hahn Building.

Budget finalized and approved.

Agenda Item #2: 2020 Goal Setting
Podcast. Nick wants to find a time for us to circle back around to touch base about future podcast content. Gordie says that Jerry would like to interview a Constituency board member who is also a veteran. David may be willing to participate.

Increasing membership. Membership cards to be readily available. They are also available at the PDA office.

Changing bylaws regarding membership (considering moving to a Jan. 1st - Dec. 31st term).

New website in the works.

Making ourselves at home in the office. We would like to regularly staff the office. Colleen suggests getting a safe in order to maintain security if more keys are to be made.

ORCA card program continuation.

Hildt-Licata conversation. No new information at this time but needs a historical update.

Issues to keep an eye on: Overlook Walk, Street Car, Victor Steinbrueck Park remodel (expected to be picked up by a contractor in February).

FAM (Mark reporting) - on track with expenses. PDA spent $865,000 on repairs to the Lasalle Building. Acupuncture business lease was renewed.

2020 Daystall Rules review beginning in January. How can the Constituency get involved in this?

Ethan Stowell and Tom Douglas are slated to close several restaurants by the new year. Can the Market be a place for new restaurants? Does the PDA actively search for these types of businesses to apply?

Joan would like to see a qualitative performance audit of the PDA in 2020. Ali says that she brought this up at last full council and learned that the standard PDA audits do include a qualitative component. The PDA undergoes a five year audit; and it has been performed by the same audit company for several years.

**Agenda Item #3: Setting Agenda for Executive Committee Meeting 11/12/19**

1. Building a quarterly schedule around 2020 goals
2. Setting Agenda for General Assembly Meeting 1/14/19

New business or public comment:
Joan discusses her comments during the PDA Council Retreat and says that they were not part of the public record. The subject was the PDA’s ability to change its charter; which Joan believes they cannot do.

Jerry adjourns meeting at 7:16pm.