Pike Place Market Constituency General Assembly Meeting 06/16/20

Board members present: Jerry Barroh, Nick Setten, Russell Monroe, Betty Halfon, Mark Brady, David Ghouddisi, Gordie McEntyre, Joan Paulson

Others present: Laurie J, Bob Messina, Nancy Nipples, Lisa Connolley

Board members absent: Ali Mowry, Sheri Curiel, David Ott

Jerry calls the meeting to order at 6:13pm.

Jerry calls for approval of the May ExCom minutes. Joan requests the audio of the meeting, which Russell says he will send. Approval pending. Gordie acknowledges Nick’s apology (see previous minutes for context) and reiterates his disapproval.

Agenda

1. 4 Proposed Articles of Amendment Introduced
2. Report from Elections Committee
3. PDA Rep Committee Reports
4. Advocacy for Market Businesses
5. Member Communication via Mail

Agenda Item #1: 4 Proposed Articles of Amendment Introduced
Russell reports that he has not been able to get the proposed amendments into formalized documents at this time. Jerry asks if two months from now will be an adequate enough time to have them formalized. Russell says he will have the draft amendments out to the board ahead of the July ExCom.

Agenda Item #2: Report from Elections Committee
Russell reports that the committee still has yet to meet. Conversation takes place around the physical running of the elections during the pandemic and the possibility of postponing it until August. Eventual general consensus is to postpone. Gordie makes a motion to postpone the 2020 elections to August. Russell seconds the motion. David proposes a friendly amendment that the election occurs contingent upon King County being in Phase 2 of reopening. Gordie and Russell accept the friendly amendment and the motion goes to a vote.
Motion to move the 2020 Constituency Elections to Tuesday August 18th and Friday August 21st contingent on King County reaching Phase 2 of reopening.

Nick: Aye
Russell: Aye
Betty: Aye
Joan: Aye
Mark: Aye
David: Aye
Gordie: Aye

Seven Ayes and none opposed. Motion passes unanimously.

Agenda Item #3: PDA Rep Committee Reports

David reports on the Marketing meeting. Survey sent out asking the daystall community about their willingness to come back to the PPM. 70% said they would overall, while 47% of that number said they were waiting until a vaccine was available before coming back to the Market.

Continuing social media outreach to locals and promoting black-owned businesses. Mark reports on FAM. 1.5 million of 2 million taken out of reserves has been used. Revenues are down across the board. 70 businesses have paid their full rent on time. PDA moving forward with consulting re: new elevator.

Agenda Item #4: Advocacy for Market Businesses

Mark would like to see Market businesses that are having financial hardships jointly propose to the PDA a request for either a rent reduction or freeze. Laurie inquires to Mark about the current PDA policy on rent. He states that the PDA has allowed businesses to not have to pay rent during the 6 month moratorium, but that they will have to make a plan on how to pay the back rent over the course of the following 6 months. Also, PDA is offering a 20% rent deduction if rent is paid on time for the first 6 months, as well as a CAM reduction for merchants. Laurie reviews the resources she has compiled to go out in the newsletter.

Agenda Item #5: Member Communication via Mail

This item addresses the amount of physical mail being sent out to the membership. Russell asks Laurie to clarify to the board what mail is being sent out. Laurie says that the bulk of the mail being sent out is the monthly newsletter to those members who have requested paper copies. Russell asks if there are any additional notices being sent out aside from the newsletter. Laurie says that the newsletter is the only item that is mailed out. Mark proposes asking those who receive a paper copy of the newsletter to pay for postage in order to reduce budget costs.
David disagrees, and says he has not heard discussion that the PDA will reduce the Constituency budget. Mark clarifies that he believes we should ask when members renew if they would like to switch to receiving the newsletter electronically. Laurie agrees. Russell asks and Gordie confirms that there are approximately 80 members who have not provided an email address and therefore receive the newsletter via mail. Mark believes we should be prepared to cut the postage budget if needed. Russell determines that we are spending approximately $600/year on postage, which accounts for around 5-7% of the annual budget. Gordie states that this doesn’t account for the cost of paper/printing. Russell points out that we are not using a print service, but rather the paper and printer that the Constituency already owns. Laurie again confirms that only the newsletters are mailed out.

New business or public comment:
Nick reiterates his apology. Gordie accepts Nick’s apology.

Mark informs the board of his frustration with Ali’s recent absences as she continues to focus on the BLM movement. David commends her passion and says that she has the option to simply resign from the committee. Russell reiterates that there are still four active committee members and that her absence does not prevent the committee work from proceeding.

Russell sets the Elections Committee meeting for this upcoming Thursday 6/20 at 2pm. Betty, Mark, and Joan agree to the date and time.

Jerry adjourns the meeting at 8:00pm.