Board Members Present: Tom Graham, Chris Scott, Betty Halfon, Joan Paulson, David Ott, Ben Kirchner, Sharon Mukai, and Teagan McDonald.

Others: Bob Messina, Joe Read.

Tom called the meeting to order at 6:10 p.m. The meeting began with the approval of the agenda by acclamation. Ben Franz-Knight cannot make it to this meeting with a PC1-N update, but informed us that there is not yet an approval of the MOU (memorandum of understanding) between the City and the PDA Council as the Mayor has not yet approved it. When he does it will be forwarded to the City Council.

Chris mentioned an article in the SEATTLE TIMES in which PC1-N was mentioned under a title of “do not give public land away”. Chris said this was representative of the level of misunderstanding about what is going on at the Market and in the City as well. PC1-N is not public land and still belongs to the City of Seattle until it is given to the Market through the MOU.

Joan began to discuss a conversation she had with Ben Franz-Knight. It was a sun setting of the Urban Renewal Plan conversation and Ben F.K. said he had talked to everyone in Seattle about this issue. It was brought up that Post Alley needs to be protected during the transitions brought on by PC1-N and the sun setting of the Urban Renewal Plan, or it will fall apart.

Chris asked Joan if she wanted to chair a committee on this topic. Joan said she desired to become a council appointee to the PDA Council and had mentioned this to James Savitt. This lead to a discussion of term limits for Council and Mayoral appointments brought up by Teagan. There do not appear to any term limits for these categories of PDA Council appointees. Tom felt that we needed to have a discussion about this issue.

Bob Messina said that the Waterfront Development topic was creating a lot of energy in the room. He suggested that the PDA needs to create a committee (advisory or legal people) to talk to the public and the press about this issue. Joan mentioned the PDA 2013 Annual Plan does not contain one word about the Urban Renewal Plan sun setting. The Annual Plan is heavy on development with no preservation. We should discuss the lack of Preservation with the Mayor. Bob also mentioned that the PC1-N area is being called the New Municipal Market at the Waterfront Development meeting. Jackson Schmidt initiated this.
Joan began a discussion about parking in the Historical District. The PDA needs a parking policy that we can see and discuss and agree to. Teagan mentioned the cobblestone street on Pike Place needs painted lines on street and parking spaces. Joan said the SDOT is now understaffed.

Tom began discussion on the next item on the agenda, the cover page for the website. He passed around the pictures selected and got feedback. It was agreed that they needed some improvement.

Officer’s Reports/New Business: Chris talked about a Podcast project, with FM radio with a 10 mile radius of the market, and that this is in the talking stage with Mike Smith. This would be a non-profit project to develop programs in subject areas such as arts/entertainment, local business, land use issues, food related, farmer history, and etc. The FCC could bring different factions of non-profit and educational issues to a neutral ground. It would broadcast 20 hours a week. Equipment would cost around $10,000 with a 100ft. antenna placed, and can upload programs anywhere in the world on a computer.

Teagan wants to have the Daystall Rules/Review discussion in February, and wants to contact the Busker’s Guild to attend the meeting.

Ben then discussed a rather unusual letter that all the Merchants had received from the PDA regarding promotion of Off-site businesses. The use permit denies this practice. The letter stated that the promotion of businesses outside of the Market is not permitted as stated in the leases. Ben wondered what the intent was as the letter was totally vague on that issue. It was from the PDA Commercial Property Office and had no signature.

The meeting adjourned at 7:21 p.m.

Respectfully submitted, Sharon Mukai,

Secretary.